## **FUND INFORMATION**

#### Description

Lyxor Asset Management ("Lyxor"), a wholly owned subsidiary of the Societe Generale Group, was founded in 1998 with the aim of delivering sustainable performance solutions, offering enhanced transparency, liquidity and flexibility. With more than a decade of experience, Lyxor is a global player in four investment classes: alternative investments, ETFs & indexing, multi-asset and structured investments. Based on research and risk management, Lyxor's business model allows for the engineering of sound and innovative investment solutions. Employing more than 600 professionals, Lyxor is present in all strategic investment locations throughout the world, with offices and affiliates in Europe, Asia and North America. Lyxor brings together the responsiveness of an entrepreneurial organisation and the reliability of an expanding global player, managing over 83 B€ in global assets, 34 B€ of which are ETFs.

### **Exchange Traded Funds (ETFs)**

A UCITS ETF is a UCITS at least one unit or share class of which is traded throughout the day on at least one regulated market or Multilateral Trading Facility with at least one market maker which takes action to ensure that the stock exchange value of its units or shares does not significantly vary from its net asset value and where applicable its Indicative Net Asset Value.

# Investment Objective

Lyxor Exchange Traded Funds ("ETFs") are UCITS compliant funds which track a benchmark index by investing in listed equities and entering into total or price return swaps to achieve the index performance. Swap enhanced ETFs are the most efficient way of index tracking resulting in lower tracking error while the swap counterparty bears the risk and cost of tracking the index.

The investment objective is to give inverse exposure (positive or negative), with daily 2x leverage, to the German equity market, by replicating the perforance of the ShortDAX x2 strategy index.

#### Risk Factors

It is important for potential investors to evaluate the risks described below and in the fund prospectus which can be found on www.lyxoretf.com CAPITAL AT RISK: ETFs are tracking instruments: Their risk profile is similar to a direct investment in the Underlying Index. Investors' capital is fully at risk and

investors may not get back the amount originally invested.

REPLICATION RISK: The fund objectives might not be reached due to unexpected events on the underlying markets which will impact the index calculation and

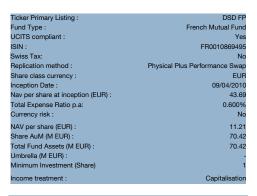
COUNTERPARTY RISK: Investors are exposed to risks resulting from the use of an OTC Swap with Societe Generale, In-line with UCITS guidelines, the exposure to Societe Generale cannot exceed 10% of the total fund assets

UNDERLYING RISK: The Underlying Index of a Lyxor ETF may be complex and volatile. When investing in commodities, the Underlying Index is calculated with reference to commodity futures contracts exposing the investor to a liquidity risk linked to costs such as cost of carry and transportation. ETFs exposed to Emerging Markets carry a greater risk of potential loss than investment in Developed Markets as they are exposed to a wide range of unpredictable Emerging Market risks.

CURRENCY RISK: ETFs may be exposed to currency risk if the ETF is denominated in a currency different to that of the Underlying Index they are tracking. This

means that exchange rate fluctuations could have a negative or positive effect on returns.

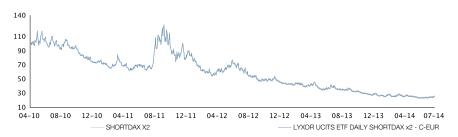
LIQIUIDITY RISK: Liquidity is provided by registered market-makers on the respective stock exchange where the ETF is listed, including Societe Generale. Onexchange liquidity may be limited as a result of a suspension in the underlying market represented by the Underlying Index tracked by the ETF; a failure in the systems of one of the relevant stock exchanges, Societe Generale or other market-maker systems; or an abnormal trading situation or event.



### Trading Information

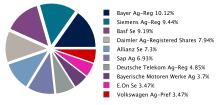
Place	Opening Hours (GMT)	Currency	Ticker Bloomberg	RIC Reuters
NYSE Euronext Paris*	08:00 / 16:30	EUR	DSD FP	DSD.PA
Deutsche Boerse (Xetra)	07:00 / 19:00	EUR	LYQL GY	LYXSDAX2.DE
Borsa Italiana (Milano)	08:00 / 16:30	EUR	DAX2S IM	LDAX2S.MI
SIX Swiss Exchange	08:00 / 16:20	EUR	LYDSD SW	LYDSD.S
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## Index information

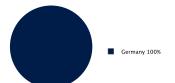


The ShortDAX x2 index is linked to the performance of the DAX Index in an inverse way - a positive development of the ShortDAX x2 Index will result in a negative change with a leveraged ratio of 2 and vice versa. In addition to double inverse DAX performance, the index also contains interest payments resulting from the investment strategy in three times the amount of the overnight rate. Interest accrues in the same amount for the investment volume as well as for the funds received from short-selling. ShortDAX x2 is therefore an attractive investment not only in falling but also in sideways markets and periods where market trends are unclear

SHORTDAX X2 Full name Asset Class: Equity ndex type Currency : Index Reuters RIC FUE .SHORTDAX2 Index Bloomberg ticker SHRTDAX2 Further information: www.deutsche-boerse.com Source: Bloomberg, Lyxor AM, to Jul 31, 2014



# Index Geographical Allocation



Index Sector Allocation

Basic materials 23.78% Consumer goods 21.7% Financials 16.38% Industrials 14.59% Technology 8.13% Utilities 5.34% Telecommunications 4.85% Health care 4.44% Consumer services 0.79%

1 Month 3 Months 6 Months 3 Years 5 Years

# **ETF Performances**

LYXOR UCITS ETF DAILY SHORTDAX x2 - C-EUR	8.43%	2.96%	-5.57%	-62.18%	-
SHORTDAX X2	8.49%	3.16%	-5.21%	-61.20%	-
Tracking Difference	-0.06%	-0.20%	-0.37%	-0.98%	-
	YTD	2013	2012	2011	2010*
LYXOR UCITS ETF DAILY SHORTDAX x2 - C-EUR	-1.07%	-41.04%	-46.47%	8.67%	-24.42%
SHORTDAX X2	-0.64%	-40.52%	-45.91%	9.45%	-23.93%
Tracking Difference	-0.43%	-0.52%	-0.56%	-0.78%	-0.48%
Tracking Error	-	0.08%	0.15%	0.29%	0.00%
* Since inception, 09/04/2010					
	31/07/2014	31/07/2013	31/07/2012	29/07/2011	30/07/2010
	31/07/2013	31/07/2012	29/07/2011	30/07/2010	09/04/2010
LYXOR UCITS ETF DAILY SHORTDAX x2 - C-EUR	-27.34%	-38.52%	-15.33%	-30.91%	-1.84%
SHORTDAX X2	-26.75%	-37.95%	-14.63%	-30.26%	-1.63%
Tracking Difference	-0.59%	-0.57%	-0.70%	-0.65%	-0.21%
Source: Bloomberg, Lyxor AM, to Jul 31, 2014					
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The figures relating to [past performances / simulated past performances / past performances and simulated past performances] refer or relate to past performances. and are not a reliable indicator of future results. This also applies to historical market data. \_\_\_\_\_\_ Performances related to distributing ETF are calculated reinvesting dividends into the ETF performance Rolling performances; all performances are based on official daily NAVs calculated as of each month-end Calendar performances; all performances are based on official daily NAVs calculated as of each year-end Performance gap represents the performance differences between the ETF and the Index The Tracking Error represents the annualised volatility of the performance differences between the ETF and the benchmark

Changes of benchmark may occur. To compare the track of the ETF with its benchmark, we will use the below indexes:

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From SHORTDAX X2

LYXOR ETF

# INVESTOR'S NOTICE

This document was prepared by Lyxor Asset Management. This document, and the information contained therein, does not constitute an issue prospectus according to articles 652a and 1156 of the Swiss Code of Obligations ("CO") or a listing prospectus according the Listing Rules of the SIX Swiss Exchange. The information in this document is illustrative and provided for informational purposes only.

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By investing into these products, the investor certifies to Société Générale that he is duly authorized to do so, by consulting, if he finds it necessary, his own investment advisors or any other competent professionals with regard to the advisability of said investment.

The Lyxor ETFs are offered only outside the United States in compliance with Regulation S promulgated under the Securities Act (the « Regulation S ») to a selected group of investors only in "Offshore Transactions" with "Non-U.S.

Persons" (each as defined in Regulation S). The Lyxor ETFs may be reoffered and sold only to "Non-U.S. Persons" in "Offshore Transactions" pursuant to the resale provisions of Regulation S. No person is obligated or intends to register the Lyxor ETFs under the Securities Act or any state securities laws in the United States.

The country of domicile of the fund presented in this document is -. The fund Lyxor UCITS ETF Daily ShortDAX x2 is listed on the SIX Swiss Exchange and authorized for the offer and distribution in Switzerland or from Switzerland pursuant to the Swiss Federal Act on Collective Investment Schemes (CISA).

The Swiss Financial Market Supervisory Authority FINMA has authorized Société Générale, Zurich Branch, to act as Swiss Representative and Paying Agent of the Funds in Switzerland. The prospectus, simplified prospectus, key investor information document (KIID), articles of association, investment regulations, annual and semi-annual reports and other relevant documentation according to Art. 133 of the Swiss Federal Ordinance on Collective Investment Schemes of the Lyxor ETFs which are authorized for distribution in or from Switzerland, can be obtained free of charge at the Swiss representative office:

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