# MONTHLY REPORT | July 31, 2014

## Lyxor UCITS ETF DOW JONES INDUSTRIAL AVERAGE - D-EUR

## **FUND INFORMATION**

### Description

Lyxor Asset Management ("Lyxor"), a wholly owned subsidiary of the Societe Generale Group, was founded in 1998 with the aim of delivering sustainable performance solutions, offering enhanced transparency, liquidity and flexibility. With more than a decade of experience, Lyxor is a global player in four investment classes: alternative investments, ETFs & indexing, multi-asset and structured investments. Based on research and risk management, Lyxor's business model allows for the engineering of sound and innovative investment solutions. Employing more than 600 professionals, Lyxor is present in all strategic investment locations throughout the world, with offices and affiliates in Europe, Asia and North America. Lyxor brings together the responsiveness of an entrepreneurial organisation and the reliability of an expanding global player, managing over 83 B€ in global assets, 34 B€ of which are ETFs.

#### Exchange Traded Funds (ETFs)

A UCITS ETF is a UCITS at least one unit or share class of which is traded throughout the day on at least one regulated market or Multilateral Trading Facility with at least one market maker which takes action to ensure that the stock exchange value of its units or shares does not significantly vary from its net asset value and where applicable its Indicative Net Asset Value.

### Investment Objective

Lyxor Exchange Traded Funds ('ETFs') are UCITS compliant funds which track a benchmark index by investing in listed equities and entering into total or price return swaps to achieve the index performance. Swap enhanced ETFs are the most efficient way of index tracking resulting in lower tracking error while the swap counterparty bears the risk and cost of tracking the index.

The investment objective is to track both the upward and downward evolution of the DOW JONES INDUSTRIAL AVERAGE Net Total Return Index (Bloomberg code: DJINR) representative of large and well known US companies from all industries with the exception of Transportation and Utilities ("Benchmark Index").

#### **Bisk Factors**

It is important for potential investors to evaluate the risks described below and in the fund prospectus which can be found on www.lyxoretf.com CAPITAL AT RISK: ETFs are tracking instruments: Their risk profile is similar to a direct investment in the Underlying Index. Investors' capital is fully at risk and

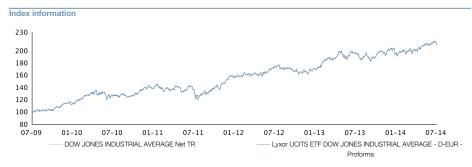
investors may not get back the amount originally invested. REPLICATION RISK: The fund objectives might not be reached due to unexpected events on the underlying markets which will impact the index calculation and the efficient fund replication

COUNTERPARTY RISK: Investors are exposed to risks resulting from the use of an OTC Swap with Societe Generale. In-line with UCITS guidelines, the exposure to Societe Generale cannot exceed 10% of the total fund assets

UNDERLYING RISK: The Underlying Index of a Lyxor ETF may be complex and volatile. When investing in commodities, the Underlying Index is calculated with reference to commodity futures contracts exposing the investor to a liquidity risk linked to costs such as cost of carry and transportation. ETFs exposed to Emerging Markets carry a greater risk of potential loss than investment in Developed Markets as they are exposed to a wide range of unpredictable Emerging Market risks.

CURRENCY RISK: ETFs may be exposed to currency risk if the ETF is denominated in a currency different to that of the Underlying Index they are tracking. This means that exchange rate fluctuations could have a negative or positive effect on returns.

LIQUUDITY RISK: Liquidity is provided by registered market-makers on the respective stock exchange where the ETF is listed, including Societe Generale. Onexchange liquidity may be limited as a result of a suspension in the underlying market represented by the Underlying Index tracked by the ETF; a failure in the systems of one of the relevant stock exchanges, Societe Generale or other market-maker systems; or an abnormal trading situation or event.



Index Geographical Allocation

**ETF Performances** 

EUR / USD

EUR / USD

Tracking Diffe

Tracking Error

EUR / USD

Tracking Diffe

Tracking Difference

DOW JONES INDUSTRIAL AVERAGE Net TR

DOW JONES INDUSTRIAL AVERAGE Net TR

DOW JONES INDUSTRIAL AVERAGE Net TR

Lyxor UCITS ETF DOW JONES INDUSTRIAL AVERAGE - D-EUR

Lyxor UCITS ETF DOW JONES INDUSTRIAL AVERAGE - D-EUR

Lyxor UCITS ETF DOW JONES INDUSTRIAL AVERAGE - D-EUR - Pro

Lvxor UCITS ETF DOW JONES INDUSTRIAL AVERAGE - D-EUR-Proforma

United States Of America 100%

Index Sector Allocation



1 Month

0.81%

0.81%

-1.48%

-2.28%

-0.01%

YTD

3.76%

3.76%

0.81%

-2.90%

-0.06%

7.79%

7.79%

8.63%

0.76%

-0.01%

3 Months

3.92%

3.92%

0.30%

-3.50%

-0.03%

2013

23.29%

23.29%

28,70%

4.52%

0.15%

0.00%

12.72%

12.72%

21.39%

7.82%

0.14%



6 Months

7.15%

7.15%

6.37%

-0.78%

-0.06%

2012

7.77%

7.77%

9.33%

1.56%

0.11%

0.00%

31/07/2013 31/07/2012 29/07/2011 30/07/2010 31/07/2009 27.55%

27.55%

9.21%

-14.30%

0.12%

31/07/2014 31/07/2013 31/07/2012 29/07/2011

Financials 24%

3 Years

54.97%

54.97%

44.01%

-6.89%

0.31%

2011

11.22%

11.17%

7.52%

-3.24%

0.05%

0.03%

7.13%

7.16%

18.16%

10.30%

0.03%

5 Years

105.12%

110.23%

97.93%

-5.63%

0.50%

2010

20.79%

20.97%

13.14%

-6.50%

-0.03%

0.06%

30/07/2010

23.55%

26.60%

16.32%

-8.11%

0.01%

Performances related to distributing ETF are calculated reinvesting dividends

- into the ETF performance
- Pro forma: performance calculated on a Pro Forma NAV
- Pro Forma NAV: NAV calculated when using the current benchmark as the unique benchmark since inception
- Rolling performances: all performances are based on official daily NAVs

- calculated as of each month-end Calendar performances: all performances are based on official daily NAVs calculated as of each year-end
- Performance gap represents the performance differences between the ETF Pro forma and the Index
- The Tracking Error represents the annualised volatility of the performance
- differences between the ETF and the benchmark

Changes of benchmark may occur. To compare the track of the ETF with its benchmark, we will use the below indexes:				
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	From	То		

DOW JONES INDUSTRIAL AVERAGE Net TR 06/04/2011

Lyxor UCITS ETF DOW JONES INDUSTRIAL AVERAGE - D-EUR

Lyxor UCITS ETF DOW JONES INDUSTRIAL AVERAGE - D-EUR - Proforma

Source: Bloomberg, Lyxor AM, to Jul 31, 2014 The figures relating to [past performances / simulated past performances / past performances and simulated past performances] refer or relate to past periods and are not a reliable indicator of future results. This also applies to historical market data.



Ticker: DJE SW

Ticker Primary Listing :	DJE FP
Fund Type :	French Mutual Fund
UCITS compliant :	Yes
ISIN :	FR0007056841
Swiss Tax:	No
Replication method :	Physical Plus Performance Swap
Share class currency :	EUR
Inception Date :	04/04/2001
Nav per share at inception (EUR) :	104.77
Total Expense Ratio p.a:	0.500%
Currency risk :	Yes
NAV per share (EUR) :	125.05
Share AuM (M EUR) :	458.46
Total Fund Assets (M EUR) :	461.66
Umbrella (M EUR) :	-
Minimum Investment (Share)	1
Income treatment :	Distribution and/or Capitalisation
Date if distribution :	July & December
Last Amount if distribution (EUR) :	0.97

Trading Information

	<u> </u>		-	
Place	Opening Hours (GMT)	Currency	Ticker Bloomberg	RIC Reuters
NYSE Euronext Paris*	08:00 / 16:30	EUR	DJE FP	DJE.PA
Borsa Italiana (Milano)	08:00 / 16:30	EUR	DJE IM	DJE.MI
SIX Swiss Exchange	08:00 / 16:20	EUR	DJE SW	DJE.S
Wiener Borse	07:55 / 16:35	EUR	DJE AV	FR000705684
Deutsche Boerse (Xetra)	07:00 / 19:00	EUR	DJAM GY	DJE.DE
Bolsa de Madrid	08:00 / 16:30	EUR	DJE SM	DJE.MC
LSE	08:00 / 16:30	GBP	DJEL LN	DJEL.L
LSE	08:00 / 16:30	USD	DJEU LN	DJEU.L
* Eiret Lieting Place				

The The Dow Jones Industrial AverageSM represents large and well-known U.S. companies, covering all industries with the exception of Transportation and Utilities. The Dow Jones Industrial Average is a price-weighted index. The Dow Jones Industrial Average is an index based on the values of 30 securities of large American companies. It is calculated using a mathematical average of the stock prices of the 30 securities. The capitalisation of the shares included in the Dow Jones Industrial Average represents approximately 20% of the capitalisation of American equities. The index is price weighted.

Full name :	DOW JONES INDUSTRIAL AVERAGE Net TR				
Exposure :	North America				
Asset Class :	Equity				
Index type :	Net Total Return				
Currency :	USD				
Index Reuters RIC :	.DJINR				
Index Bloomberg ticker :	DJINR				
Further information :	www.dowjones.com				
Source: Bloomberg, Lyxor AM, to Jul 31, 2014					

Top ten index constituents

Visa Inc-Class A Shares 8.18% Intl Business Machines Corp 7.43% Goldman Sachs Group Inc 6.7% 3m Co 5.46% Chevron Corp 5.01% Boeing Co/The 4.67% United Technologies Corp 4.08% Caterpillar Inc 3.91% Johnson & Johnson 3.88% Exxon Mobil Corp 3.84%

## INVESTOR'S NOTICE

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By investing into these products, the investor certifies to Société Générale that he is duly authorized to do so, by consulting, if he finds it necessary, his own investment advisors or any other competent professionals with regard to the advisability of said investment.

The Lyxor ETFs are offered only outside the United States in compliance with Regulation S promulgated under the Securities Act (the « Regulation S ») to a selected group of investors only in "Offshore Transactions" with "Non-U.S. Persons" (each as defined in Regulation S). The Lyxor ETFs may be reoffered and sold only to "Non-U.S. Persons" in "Offshore Transactions" pursuant to the resale provisions of Regulation S. No person is obligated or intends to register the Lyxor ETFs under the Securities Act or any state securities laws in the United States.

The country of domicile of the fund presented in this document is France. The fund Lyxor UCITS ETF DOW JONES INDUSTRIAL AVERAGE is listed on the SIX Swiss Exchange and authorized for the offer and distribution in Switzerland or from Switzerland pursuant to the Six Swiss Federal Act on Collective Investment Schemes (CISA).

The Swiss Financial Market Supervisory Authority FINMA has authorized Société Générale, Zurich Branch, to act as Swiss Representative and Paying Agent of the Funds in Switzerland. The prospectus, simplified prospectus, key investor information document (KIID), articles of association, investment regulations, annual and semi-annual reports and other relevant documentation according to Art. 133 of the Swiss Federal Ordinance on Collective Investment Schemes of the Lyxor ETFs which are authorized for distribution in or from Switzerland, can be obtained free of charge at the Swiss representative office:

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